FROST & SULLIVAN

65 YEARS OF GROWTH & ADVISORY EXPERTISE IN SECURITY

Helping Organizations Prepare for the Coming Transformation and Create Growth Opportunities Since 1961

A Legacy of Identifying What's Next

1961 — 2026

For 65 years, Frost & Sullivan has helped organizations anticipate transformational change by identifying and tracking the technologies, business models, and industry shifts shaping global markets.

Powered by the Seven I's of Transformation

INTELLIGENCE → INNOVATION → INSPIRATION → IMPLEMENTATION → INFLUENCE → IMPACT → INVEST

Powering Growth Worldwide



Supporting Global Enterprises, Governments, Investors, Universities, and Industry Leaders

SIX DECADES OF SECURITY EXPERTISE

Thousands of Growth Opportunities Identified and Tracked

Cybersecurity

- Network & Infrastructure Security
- Logical Identity Security (IAM and PAM)
- Endpoint Security
- Cloud Security
- Data Security
- Security Operations
- Security Services
- AI in Security/Securing AI



Commercial & Public Security

- Physical Security (Surveillance and Access Control)
- Security Operations and Management
- Critical Infrastructure Protection
- Physical Identity Security (Biometrics)

Turning Security Intelligence into Growth Opportunities

Helping security vendors to:

- Identify emerging growth opportunities
- Accelerate sales pipelines
- Differentiate in a crowded market
- Identify blind spots and white space opportunities

Helping security decision-makers to:

- Prioritize technology investments
- Strengthen cyber and physical resilience
- Accelerate security transformation
- Develop future-ready security strategies

Understanding the Transformation

Over the decades, Frost & Sullivan has helped organizations respond to shifts such as:

- AI-powered Threat Detection
- Unified Physical & Cybersecurity
- Zero Trust Security Architectures
- Cloud-native Security Platforms
- Identity-first Security
- Critical Infrastructure Resilience
- Autonomous Security Operations
- Intelligent Command & Control

Powering Decisions Worldwide

Supporting:

- Security Vendors
- Enterprise Security Leaders/ Decision-makers
- Critical Infrastructure Operators
- Government & Public Safety Agencies
- System Integrators
- Investors & Strategic Decision Makers



AI-Native. Future-Ready.

Combining 65 years of expertise with growth intelligence.

Enabling faster, smarter investment decisions, and accelerated business impact.

THE FUTURE BELONGS TO THOSE WHO IDENTIFY THE NEXT GROWTH OPPORTUNITY FIRST

Powered by 65 Years of Expertise and Growth Intelligence

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