

65

YEARS OF IDENTIFYING GROWTH OPPORTUNITIES IN MOBILITY

Helping Organizations Prepare for the Coming Transformation and Create Growth Opportunities Since 1961

A Legacy of Identifying What's Next

1961

2026

For 65 years, Frost & Sullivan has identified and tracked the growth opportunities, megatrends, and best practices transforming the global mobility ecosystem.

Helping organizations uncover emerging opportunities, accelerate innovation, and build transformational growth strategies.

Powered by the Seven I's of Transformation

INTELLIGENCE

INNOVATION

INSPIRATION

IMPLEMENTATION

INFLUENCE

IMPACT

INVEST

Powering Growth Worldwide

45+ Offices

35+ Countries

16,000+ Clients

Supporting Global Enterprises, Governments, Investors, Universities, and Industry Leaders

SIX DECADES OF MOBILITY INTELLIGENCE AND LEADERSHIP

Thousands of Growth Opportunities Identified and Tracked

- ▶ Future of Mobility
- ▶ Electric Vehicles and Powertrains
- ▶ Connected and Autonomous Mobility
- ▶ Aftermarket and Digital Retail
- ▶ Shared Mobility
- ▶ Leasing and Rental
- ▶ Commercial Mobility
- ▶ Off-highway Vehicles
- ▶ Buses and Coaches
- ▶ Two- and Three-wheelers



Converting Mobility Growth Opportunities Into Long-Term Success

Helping organizations:

- ▶ Identify emerging growth opportunities
- ▶ Anticipate transformative shifts
- ▶ Prioritize strategic investments
- ▶ Develop new business models
- ▶ Navigate industry convergence
- ▶ Accelerate transformational growth

Understanding the Forces Driving Transformation

Over the decades, Frost & Sullivan has helped mobility organizations understand and respond to shifts such as:

- Electrification, Sustainability, and Energy Integration
- Software-defined, Connected, and Secure Vehicles
- Autonomous and Driverless Mobility
- Shared Mobility and Mobility-as-a-Service (MaaS) Platforms
- Future Mobility and Smart Infrastructure
- Micro-mobility, Last-mile, and Urban Logistics
- Fleet Digitization and Predictive Operations
- Policy-driven Decarbonization, New Compliance Frameworks, and Innovative Business Models



Mobility Intelligence Integrating Megatrends, Disruptive Tech, And New Business Models

Mobility intelligence connects:

- ▶ Emerging Mobility Technologies
- ▶ Evolution of Transport Ecosystems
- ▶ Passenger and Operator Needs
- ▶ Macro and Mobility Economics
- ▶ Societal Mobility Trends
- ▶ Mobility Business Model Innovation

Powering Mobility Decisions Worldwide

Supporting:

- ▶ Global Mobility Operators (OEMs, Fleet Operators, and Logistics Providers)
- ▶ Transport Authorities and Government Agencies
- ▶ Investors and Infrastructure Developers
- ▶ C-level Executives Across the Mobility Ecosystem
- ▶ R&D and Innovation Teams in Mobility and Transport Tech
- ▶ Strategic Planners and Policy Makers Shaping Mobility Transitions

AI-Native. Future-Ready.

Combining 65 years of mobility intelligence with AI-powered growth analytics.

Enabling faster opportunity identification, smarter decisions, and greater business impact.

THE FUTURE BELONGS TO THOSE WHO IDENTIFY THE NEXT GROWTH OPPORTUNITY FIRST

Powered by 65 Years of Mobility Intelligence and Growth Expertise

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