



65 YEARS OF IDENTIFYING MEGATRENDS

Helping Organizations Prepare for the Coming Transformation and Create Growth Opportunities Since 1961

A Legacy of Identifying What's Next

1961

2026

For 65 years, Frost & Sullivan has identified and tracked the Megatrends reshaping industries, economies, markets, and societies.

Helping organizations uncover emerging opportunities, accelerate innovation, and build transformational growth strategies.

Powered by the Seven I's of Transformation

INTELLIGENCE

INNOVATION

INSPIRATION

IMPLEMENTATION

INFLUENCE

IMPACT

INVEST

Powering Growth Worldwide

45+ Offices

35+ Countries

16,000+ Clients

Supporting Global Enterprises, Governments, Investors, Universities, and Industry Leaders

SIX DECADES OF MEGATREND INTELLIGENCE

Thousands of Megatrends Identified and Tracked

- ▶ Technology & Innovation
- ▶ Healthcare & Life Sciences
- ▶ Mobility & Transportation
- ▶ Energy & Sustainability
- ▶ Manufacturing & Industrial Transformation
- ▶ Infrastructure & Urban Development
- ▶ Consumer Markets & Lifestyle Evolution
- ▶ Global Economic & Societal Change



Turning Megatrends into Growth Opportunities

Helping organizations:

- ▶ Identify emerging growth opportunities
- ▶ Anticipate market shifts
- ▶ Prioritize strategic investments
- ▶ Develop new business models
- ▶ Navigate industry convergence
- ▶ Accelerate transformational growth

Understanding the Transformation

Over the decades, Frost & Sullivan has helped organizations understand and respond to shifts such as:

- Globalization and Economic Transformation
- Digitalization and Connectivity
- Sustainability and Resource Optimization
- Artificial Intelligence and Automation
- Future Mobility and Smart Infrastructure
- Healthcare Transformation
- Demographic and Workforce Evolution
- New Business Models and Platform Economies

Connecting Trends, Technologies, and Markets

Megatrends intelligence connects:

- ▶ Emerging Technologies
- ▶ Industry Evolution
- ▶ Customer Needs
- ▶ Economic Shifts
- ▶ Societal Change
- ▶ Business Model Innovation

Providing a comprehensive view of the opportunities shaping the future of growth.



AI-Native. Future-Ready.

Combining 65 years of Megatrend intelligence with AI-powered growth analytics.

Enabling faster opportunity identification, smarter decisions, and greater business impact.

THE FUTURE BELONGS TO THOSE WHO IDENTIFY THE NEXT GROWTH OPPORTUNITY FIRST

Powered by 65 Years of Megatrend Intelligence and Growth Expertise

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