

# Ready to Maximize Your Growth in North America's Aftermarket Ecosystem?

The North American Aftermarket Presents a Prime Growth Opportunity — Here's Why



## Aging Vehicles, Rising Demand

COVID-19 slowed new car sales, leading to an **aging vehicle population** and skyrocketing demand for **cost-effective replacement parts**.



## The CASE Revolution

The aftermarket is evolving with **high-tech solutions** as demand for **Connected, Autonomous, Shared, and Electric (CASE)** vehicles surges.



## eCommerce & Private Labeling on the Rise

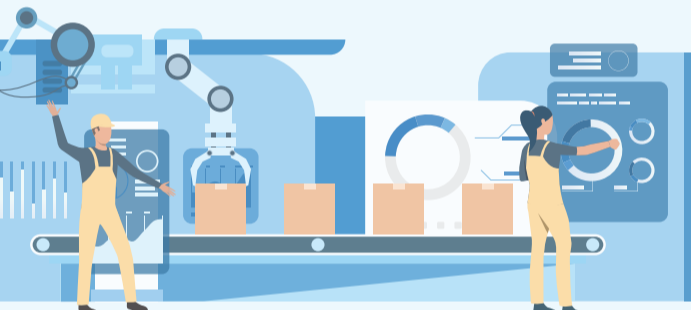
Private labeling, eCommerce and omnichannel strategies are redefining parts sales online and offline.



## The Numbers Tell a Compelling Story

Frost & Sullivan's industry analysis confirms strong aftermarket momentum in North America. See key findings below.

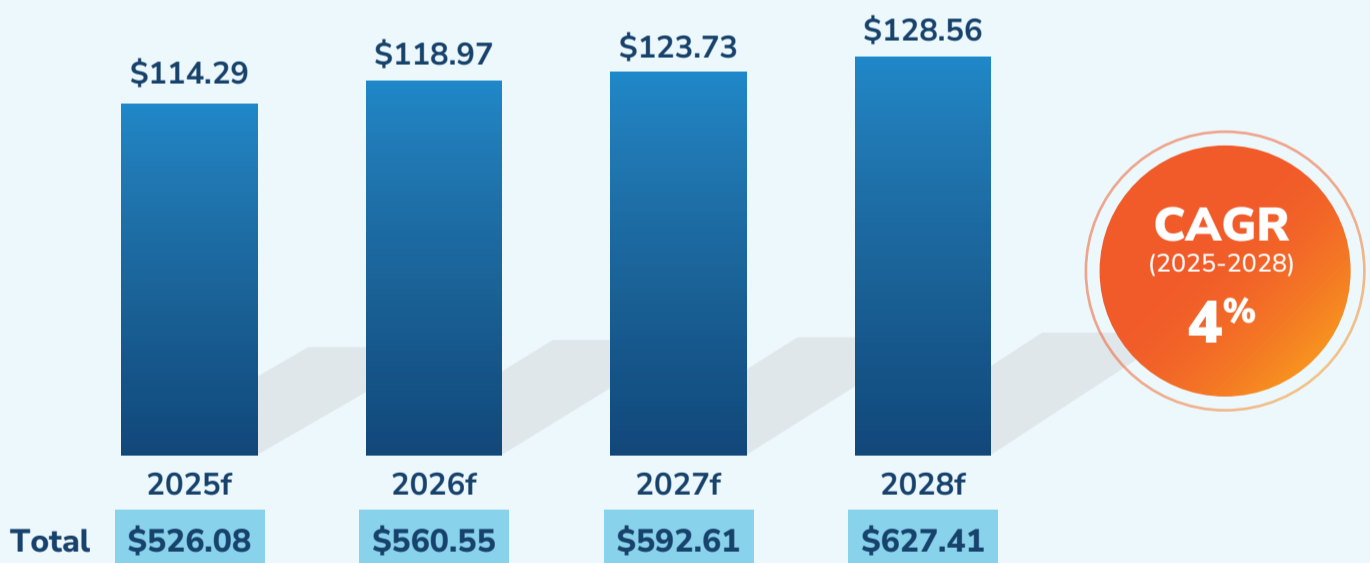
### Original equipment vs independent aftermarket



### Revenue increase in North America (\$ Billion)



### North America's Aftermarket Revenue (in \$ billion, till 2028)



## Key Roadblocks in Navigating This Shift



The aftermarket spans 26 categories and 115 sub-categories—which ones hold the greatest potential?



Startups, private labels, and new technologies are transforming the ecosystem—how can you stay ahead?



Digital platforms are becoming the preferred sales channel—what's the best strategy for a smooth and profitable transition?

## GROWTH OPPORTUNITY SNEAK PEEK: PRIVATE LABELING



Private-labeling not only presents a cost-competitive alternative for customers but also helps ecosystem companies keep up with a rapidly changing industry.

Opportunity Size: **\$500 Million - \$1 Billion**

Timeline for Action: **1-3 Years**

Get our eBook to unlock more Growth Opportunities: **Seizing Market Leadership in the North American Automotive**



### Overcoming Challenges with Frost & Sullivan's Expertise

#### Unlock Success with Frost & Sullivan's Expertise

Our NA Aftermarket Team delivers category management expertise across passenger vehicles and medium/heavy-duty commercial vehicles. Gain access to:

- Tailored digital transformation insights
- In-depth data-driven solutions and stakeholder-wise analysis
- Guidance on future-proofing your aftermarket growth

Who benefits? Suppliers, distributors, and retailers looking for competitive success.

Ready to accelerate your aftermarket strategy? [\[Click here\]](#)

